

Press

Hong Kong, June 2017

PCIM Asia
International Exhibition and Conference for Power Electronics,
Intelligent Motion, Renewable Energy and Energy Management
Shanghai World Expo Exhibition and Convention Center
Shanghai, China, 27 – 29 June 2017

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PCIM Asia 17_PR2_Eng

PCIM Asia 2017 kicks off on 27 June in Shanghai

Conference and exhibitor forum inspire fair participants by providing latest market information

PCIM Asia – International exhibition and conference for power electronics, intelligent motion, renewable energy and energy management will be open for trade from 27 – 29 June at the Shanghai World Expo Exhibition and Convention Center. Jointly organised by Shanghai Pudong International Exhibition Corp, Guangzhou Guangya Messe Frankfurt Co Ltd and Mesago Messe Frankfurt GmbH, the fair is ready to present the latest offerings in the power electronics industries. At the fair, professional buyers can expect to find a comprehensive selection of power electronics solutions and associated semiconductors, power device, bus bars, capacitors and more.

Benefitting from China's rapid industrialisation and strict environmental protection regulations, the government is investing heavily in the renewable energy, electric vehicle development and power and energy management sectors. This year, returning exhibitors from within and outside of China have already confirmed their attendance to display their innovative products in 7,000 sqm of exhibition space. Prominent brands at PCIM Asia include Amperam, CRRC, Danfoss, Fuji, Infineon, LEM, Mitsubishi, Power Integrations, Semikron, Shanghai Eagtop, Sun King, Toshiba, Vincotech, and many others. Contributing to the 2017 edition's exhibitor figures is the Newcomer Pavilion formed by 11 first-time exhibitors from both domestic and overseas countries.

Apart from a comprehensive display of up-to-date solutions for China's power electronics market, a strong line-up of VIP buyers from renowned enterprises have also confirmed their participation. They include Delta, Flextronics, Hitachi, Huawei, Midea, Shanghai Electric Group, Shanghai General Motors, Valeo Siemens Eautomotive and many other renowned enterprises.

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In addition to being a wide-ranging trading platform, PCIM Asia also offers unique opportunities for fairgoers to exchange professional insights and discover different market perspectives. Held alongside the exhibition will be the PCIM Asia Conference, one of the most important and influential conferences for power electronics in Asia. This year, 55 conference papers will be presented during the conference and poster sessions. Power electronics development for new energy vehicles and high-frequency power conversion technologies targeted at the Asian market will be the focus of this year's conference, which are also covered in two keynote speeches. Keynote speakers and their corresponding presentation topics include:

- **Speaker:** Professor Ambrish Chandra, ÉTS, University of Québec, Canada
Topic: Hybrid Renewable Energy Standalone Systems
- **Speaker:** Professor Xiangning He, Zhejiang University, China
Topic: The Characteristics of Advanced Power Electronics Devices for High-Performance Power Converters

Other noteworthy concurrent events include special sessions on “Wide Bandgap Power Electronics” presented by top speakers from Fuji Electric, Mitsubishi and Panasonic. Furthermore, over 55 industry-oriented presentations are scheduled for the 2017 conference and are categorised by the following themes:

- Advanced Power Semiconductors
- Automotive Power Electronics
- High-Frequency Converter Technologies
- Renewable Energy Technologies
- Smart Grid Technologies

For the very first time, the fair also confirmed a strong line-up of conference attendees. Industry experts from leading enterprises and national institutions include Delta, EPC, Hyundai Motor, LG, National Cheng Kung University, North China Electric Power University, On Semiconductor, Rolls-Royce, Shanghai Huahong Group, Siemens, Tongji University, Toshiba, Tsinghua University, Xi'an Jiaotong University and many others will gather and share their experiences as well as insight on various topics.

Another event highlight is the PCIM Asia Power Electronic Applied Technologies Forum. Focusing on energy management software and applications in environmentally friendly vehicles, the latest power semiconductor measurement technologies and multilevel power converter technologies, the forum is an effective tool for companies to tap the Chinese market. Additionally, a new segment on “Intelligent Motion: Fusing motion control with intelligent information technology” will be added and led by top scholars at Shanghai University. Collectively,

more than 30 presentations will offer participants a look into the industry's newest trends and technologies.

To find out more about the 2017 show, please visit www.pcimasia-expo.com, or email pcimasia@china.messefrankfurt.com.

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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With some 2,400 employees at 30 locations, the company generates annual sales of over €640 million. Thanks to its far reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com