







**. Specific Terms and Conditions**

**1. Organiser**

Guangzhou Guangya Messe Frankfurt Co Ltd.

**2. Location of event**

Shenzhen World Exhibition & Convention Center

**3. Date of event** 28 - 30 August 2024

**4. Registration and confirmation**

Application to exhibit is made by submitting a completed and signed application form to the organiser. The organiser will confirm receipt of applications in writing by email and original mail. Application deadline is 30 June 2024.

**5. Terms of payment**

Name of Account:

Guangzhou Guangya Messe Frankfurt Co., Ltd.

Name of Bank

HSBC Bank (China) Company Limited Guangzhou Branch  
(汇丰银行(中国)有限公司广州分行)

Account Number

USD A/C No: 009-035577-055

HKD A/C No: 009-035577-056

RMB A/C No: 629-035577-011

Swift Code: HSBCNSHGZH

All bank charges are to be borne by applicant.

**. Cancellation**

If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.

If the exhibitor notifies the organizer of his withdrawal within three months of the start date of the event, he is liable for the total participation fee.

Should the exhibitor under contract (i.e. in receipt of confirmation) inform the organizer with at least 3 month in advance that he will not participate in the event, providing the organizer is able to resell the stand without loss the payment to be made by the exhibitor will be reduced to a handling fee of the 50% of the contracted participation fee irrespective of the exhibitor's full liability for additional costs, catalogue fees etc.

**7. General terms and conditions of participation**

The detailed General Terms & Conditions of Participation are given on the organizers website

<https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html>

and can be requested in printed form if required.

**8. Booth allocation**

The exhibitor booth location will be allocated according to product criteria, or other criteria set by the organiser. No change of booth location is allowed once it has been assigned and the exhibitor informed.

Additionally represented companies (co-exhibitors) must arrange their participation through the main exhibitor.

**. Catalogue entry / fair guide**

If the organiser does not receive the catalogue entry form (from the exhibitor manual) from the exhibitor, information from the application form will be used to prepare the exhibitor's entry in the catalogue or fair guide.

**10. Intellectual property rights / copyright**

The exhibitor warrants that the exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trademarks, copyrights, designs, names and patents whether registered or otherwise.

The organisers have the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

**11. Correspondence address for enquiries**

Guangzhou Guangya Messe Frankfurt Co., Ltd

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No. 161 Linhe Xi Road, Tianhe District Guangzhou, 510620,

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