pcim
ASIA SHANGHAI

电力电子、智能运动、可再生能源
上海国际电力元件、可再生能源管理展览会暨研讨会
PCIM Asia Shanghai – International Exhibition and Conference for Power Electronics, Intelligent Motion, Renewable Energy and Energy Management

UNIVERSITY ZONE APPLICATION FORM

1. Exhibiting University Details

University

University Name (English) _____

University Name (Chinese) _____

Address _____

Contact Person _____ Country/State/City/Post _____

Phone _____ Fax _____ Email _____

Website _____

2. Booth option

PCIM Asia Shanghai attempt to offer industry-related university, college, academic organization and student a stage to stay with the company, and to influence organizations, inspire with each other for professional and creative careers.

The proposal including:

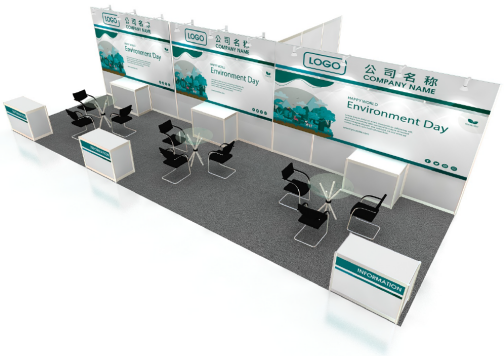
- 1 booth at University Zone (9 sqm);
- 5 exhibitor badges;
- Pre-show promotion;
- Free listing in PCIM Asia Shanghai 2027 Exhibitor Catalogue

Also, the university should offers:

- At least 1 scientific research project and its solution;
- At least 1 paper for PCIM Asia Shanghai Conference 2027;
- University promotion for PCIM Asia Shanghai 2027 (such as stick the info at bulletin board);
- Online promotion for PCIM Asia Shanghai 2027 at official website or social media;
- Student delegation to visit PCIM Asia Shanghai 2027

Facilities

- White stand partition with Logo (2mHx1.5mW)
- Carpet
- 1 information desk and display desk
- 1 Circle table and 3 chairs
- 2 spotlights (100W)
- 1 socket (220V, 1P, max 500W)



Price: Free

3. Product categories (please tick all that apply)

- ☐ Power Semiconductors Devices
- ☐ Passive Components
- ☐ Power Management
- ☐ Driver ICs
- ☐ Sensors
- ☐ EMC Components
- ☐ Transformers, Inductors and Magnetic Materials
- ☐ Thermal Management & Heat dissipation Materials
- ☐ PCBs and Other Circuit Carriers
- ☐ Packaging Materials & Components
- ☐ Test & Measurement
- ☐ Semiconductor Equipment & Manufacturing

We will offer the following products and/or services (keywords only)

English _____

Chinese _____

Please list our company at show catalogue under letter_____

4. Product applications (please tick all that apply)

- ☐ Industrial Electronics
- ☐ Communications
- ☐ Embodied Intelligence
- ☐ AI & Data Centers
- ☐ New Energy (Solar Energy, Wind Energy, Energy Storage)
- ☐ Power Supply & Power Grid
- ☐ E-Mobility
- ☐ Rail +Traction
- ☐ Aerospace & Defense
- ☐ Consumer Electronics
- ☐ Smart Home & Building

5. Acknowledgement Letter (please print the name of legally responsible person with last name, first name and sign with company stamp below)

- We (including all personnel, employees and any other relevant third party of our Company) acknowledge receipt and have read this **Regulation for Protection of Intellectual Property Rights during the Exhibitions** on Page 4 of this application form. We also undertake to comply with all provisions hereof strictly and such undertaking will be binding upon the execution of this Acknowledgement Letter.

We hereby warrant that:

1. All Exhibits are under its own IPR or are legally and effectively licensed, and all Exhibits, including its appearance, design, package, trademark and advertising materials etc. do not infringe any IPR of the others. We will prepare all the IPR certificates or the legal and valid licenses with respect to Exhibits for inspection if necessary.
2. We also undertakes that we will strictly comply with the exhibition regulation, PRC laws and regulations, and international treaties, etc, and will not infringe on the legal rights of any other exhibitors and their Exhibits, or copy, use, produce, extract or modify the trademark, design, package or invention owned by any other exhibitors or their Exhibits, or take any illegal actions to prevent any other exhibitors from exercising and protecting their legal intellectual property rights and ownership on their products.
3. Prior to the Exhibition, we and our Exhibits have not been involved in any infringement dispute or taken any infringement actions by any third party or restricted by relevant legal enforcement.
4. No infringement as unauthorized photography or videography shall be taken by us.
5. We will be liable for any responsibilities due to any violation of the warranties above and the Organisers shall be relieved from such responsibilities.

Company Name: _____

We hereby accept the **Specific Terms & Condition** on Page 3 of this application form and **General Terms & Conditions of the Show** on website: https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html

Name: _____

Signature with _____ Job Title: _____

Company Stamp: _____ Date: _____

Fair Joined: **PCIM Asia Shanghai — International Exhibition and Conference for Power Electronics, Intelligent Motion, Renewable Energy and Energy Management**

Organiser: Guangzhou Guangya Messe Frankfurt Co Ltd

Signature with Company Stamp: _____

6. Specific Terms and Conditions

1. Organiser

Guangzhou Guangya Messe Frankfurt Co Ltd.

2. Location of event

Shanghai New International Expo Centre (SNIEC), China

3. Date of event 24 - 26 August 2027

4. Registration and confirmation

Application to exhibit is made by submitting a completed and signed application form to the organiser. The organiser will confirm receipt of applications in writing by email and original mail. Application deadline is 30 July 2027.

5. Terms of payment

Name of Account:
Guangzhou Guangya Messe Frankfurt Co., Ltd.
Name of Bank
HSBC Bank (China) Company Limited Guangzhou Branch
(汇丰银行（中国）有限公司广州分行)

Account Number
USD A/C No: 009-035577-055
HKD A/C No: 009-035577-056
RMB A/C No: 629-035577-011

Swift Code: HSBCCNSHGZH
All bank charges are to be borne by applicant.

6. Cancellation

If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.

If the exhibitor notifies the organizer of his withdrawal within three months of the start date of the event, he is liable for the total participation fee.

Should the exhibitor under contract (i.e. in receipt of confirmation) inform the organizer with at least 3 month in advance that he will not participate in the event, providing the organizer is able to resell the stand without loss the payment to be made by the exhibitor will be reduced to a handling fee of the 50% of the contracted participation fee irrespective of the exhibitor's full liability for additional costs, catalogue fees etc.

7. General terms and conditions of participation

The detailed General Terms & Conditions of Participation are given on the organizers website
https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html
and can be requested in printed form if required.

8. Booth allocation

The exhibitor booth location will be allocated according to product criteria, or other criteria set by the organiser. No change of booth location is allowed once it has been assigned and the exhibitor informed.

Additionally represented companies (co-exhibitors) must arrange their participation through the main exhibitor.

9. Catalogue entry / fair guide

If the organiser does not receive the catalogue entry form (from the exhibitor manual) from the exhibitor, information from the application form will be used to prepare the exhibitor's entry in the catalogue or fair guide.

10. Intellectual property rights / copyright

The exhibitor warrants that the exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trademarks, copyrights, designs, names and patents whether registered or otherwise.
The organisers have the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

11. Correspondence address for enquiries

Guangzhou Guangya Messe Frankfurt Co., Ltd
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